

## Social Media Assistant

Number of Positions Available: 2 each day

Dates: July 14 & 15

Shifts: 2:30-7pm (including breaks)

Ideal for: An Individual, A Group, ESL/EAL

Areas of Interest: Arts/Culture, Events/Fundraising

Skills (great to have but can be gained from position): Collaboration, Public and Media Relations, Written Communication, Creative Thinking, Flexibility, Creating

### Description:

Do you see art and magic in the mundane? Are there moments that you take photos of because they make you smile? As a Social Media Assistant you will capture the memorable real-time moments, the ones that many attendees may miss because they will be in that moment! If you already use Instagram or are curious about it, you will have an eye for post-able moments all around you!

- Provide social media coverage of the event by posting photos, videos and real-time updates
- Work in collaboration with Promotions Coordinator to distribute content
- No experience in the field required but appreciated
- Must provide own camera which can be a smartphone

\*\*All Hexennacht 2023 volunteers will be provided a free t-shirt and welcome to join us at the Victoria Odd Fellows Hall on July 16<sup>th</sup> for a gluten free pancake brunch with some of the participating artists and musicians!\*\*

### Who are we?!

Established January 2016 in Victoria BC and formally incorporated as a BC Non-Profit Society March 5 2018, Cabaret Voltaire Societe & Diversions (CVSD) grew out of a personal desire for more engaging and unique experiences. Our very first event was A Twin Peaks Evening February 24<sup>th</sup> 2016 at the Copper Owl and has since been an annual CVSD event! Our board is composed entirely of self-identified women and is a blend of Canadian and International members and together we seek to create engaging, accessible, inclusive, and imaginative experiences through experimental art. We hope to ultimately encourage audiences and performers alike to expand upon their relationships with creative expression. The name is homage to the birthplace of the Dada Art movement, The Cabaret Voltaire in Zurich Switzerland and our production style is greatly inspired by Marcel Duchamp's concept of 'Readymades'. It was at the Cabaret Voltaire that unique artistic experiences or *Diversions* took place and provided an inclusive platform for the avant garde and experimental artists of the Dada movement.

### What is Hexennacht?!

Hexennacht is a reworking of an Eastern European folk belief about the night when witches gather. The term 'Witch' is beautifully inclusive of cultural and gender identity because our board sees all artists and musicians as creative magicians! In terms of the festival, it is a symbolic representation of creativity in the form of music and visual art as magick and witchcraft. And that the women and femmes that produce this creative magick are modern day witches. The purpose of Hexennacht is to showcase experimental Female and Femme visual artists and musicians in accessible and inclusive ways.

Hexennacht 2023: Rebirth By Transformation, is inspired by the element of Fire, and all art work and music that is part of the festival in way or another are informed by this element! Hexennacht is a completely free hybrid online and in person event running July 14 & 15 2023.

ONLINE: Each morning from 11am-12pm PST there is one hour of experimental video art and art presentations created by artists and musicians from around the world. Attendees can watch the stream for free, from the comfort of their home where ever that might be.

IN-PERSON: The In-person events take place both days from 2:30pm-9:30pm in Beacon Hill Park (Meegan) at the Cameron Bandshell, which is wheelchair accessible!

From 2:30pm-4:30pm there will be free drop in crafting with Green Muse Herbs and Supply Victoria as well as interactive art installations.

5-9pm there will be live music in the bandshell and a short film screening.

On July 15<sup>th</sup> Capital Bike will be holding a Hexennacht finale bike ride, leaving Centennial Square at 2:30 and arriving at the park by 4pm.